



**“New Middletown company chosen to expand
Maximal Forklift presence in the United States”**

New Middletown, OH: Direct Forklift, a locally owned company has recently partnered with Maximal Forklifts. Direct Forklift will be a parts hub for the Maximal brand. Maximal trucks are competitively priced and can be purchased or leased with flexible financing terms.

“The partnership with Maximal shows our dedication to the industry. After much research and negotiating we have chosen the Maximal line to provide our customers with a truck with the highest safety standards and the lowest operating costs,” says Direct Forklift owner, Carl Stitzel.

Established in 2006 Maximal is certified by ISO9001:2000 and ISO14001:2004 for its perfect quality control and awarded as Provincial High-Tech Enterprise, Provincial High growth, potential Enterprise, Famous Brand Export Products and Innovative Export Expertise. Further information about the Maximal company can be found at www.DirectForklift.com.

Direct Forklift currently employs 8 people and is trained in lift equipment repair work, sales, and can special order parts for all makes of lift trucks. To learn how Direct Forklift can save your business money and increase productivity call today for a free estimate on preventative maintenance, service, or sales. One of our friendly and informative specialists will be glad to assist you.

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