



**“Direct Forklift opens new location in
New Middletown- Small Business continues to
Invest in Mahoning Valley”**

New Middletown, OH: Direct Forklift, a locally owned company has recently opened a new facility in New Middletown, OH. This central location will allow them to best service their customers in Eastern OH and Western PA. Owner, Carl Stitzel, a 23-year veteran of the forklift industry, comments that “the new location will allow us to best meet the needs of our growing industrial base in Lawrence (PA) and Columbiana counties while still being able to service our core customers in the Youngstown Warren market.”

Direct Forklift currently employs 8 people and is trained in lift equipment repair work, sales, and can special order parts for all makes of lift trucks. To learn how Direct Forklift can save your business money and increase productivity call today for a free estimate on preventative maintenance, service, or sales. One of our friendly and informative specialists will be glad to assist you.

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